

July 1, 2013



## Positive Life NSW Business Plan: 2013-2014

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Lead the community response in HIV health policy, treatments uptake and contributions to research, to ensure that the interests of people living with and affected by HIV are central in advocacy, representation and decision making.

<b>Policy Development</b>	
Action	Status
<b>Client Advocacy</b> <ul style="list-style-type: none"> <li>○ Direct client advocacy &amp; referral structures as appropriate</li> <li>○ Identify emerging issues and barriers for action</li> </ul>	✓
<b>Systemic Advocacy</b> <ul style="list-style-type: none"> <li>○ Identify emerging issues and barriers for action</li> <li>○ Develop discussion papers and submissions on issues as appropriate</li> <li>○ Advocate to relevant sector partners for action</li> </ul>	<ul style="list-style-type: none"> <li>✓ Enhanced Medication Access Scheme</li> <li>✓ Rights of the Terminally Ill Bill 2013</li> <li>✓ Policy of non-reconstruction of HIV bodies post autopsy</li> <li>✓ Reducing cost of HIV medication</li> <li>✓ Medicare ineligibles</li> <li>✓ Submission on Personally Controlled Health Record - Commonwealth</li> </ul>
<b>Representation</b> <ul style="list-style-type: none"> <li>○ Represent Positive Life NSW on advisory, regulatory structures as appropriate</li> </ul>	<ul style="list-style-type: none"> <li>➤ Organisation is represented on 50+ advisories, reference groups and committees</li> </ul>
<b>National HIV/AIDS Legal Centre (HALC)</b> <ul style="list-style-type: none"> <li>○ Work with and support NAPWHA to expand the legal support for HALC NSW</li> </ul>	<ul style="list-style-type: none"> <li>➤ Ongoing collaboration: resource sharing and production</li> </ul>
<b>NAPWHA partnership</b> <ul style="list-style-type: none"> <li>○ Health social and legal policy issues: Positive Life NSW to take the lead in the Poz Action initiative</li> </ul>	<ul style="list-style-type: none"> <li>➤ Action Plan written and circulated for review – TBC</li> <li>✓ Papers circulated</li> <li>✓ PozAction is signed off by the 2013 Board</li> <li>✓ Positive Life NSW actively involved</li> </ul>

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Delivering best practice peer-HIV health promotion and improving health literacy of people living with and affected by HIV.

*The World health organisation defines health as a “state of complete physical, mental and social well-being and not merely the absence of disease or infinity”.*

<b>Health Promotion/Education</b>	
Action	Status
<p><b>Enhanced Medical Assistance Scheme (EMA)</b></p> <ul style="list-style-type: none"> <li>○ Promote and monitor progress of the EMA scheme</li> <li>○ Continue to improve access the EMA scheme</li> <li>○ Continue to promote the EMA scheme</li> </ul>	<ul style="list-style-type: none"> <li>✓ Brochure produced and 4,000 copies distributed to appropriate services – e.g. GP, sexual health clinics and centres</li> <li>✓ Ongoing evaluation with sector partners</li> <li>➤ Ongoing promotion TBC</li> </ul>
<p><b>Positive Health Campaigns</b></p> <ul style="list-style-type: none"> <li>○ Produce a campaign to support PLHIV treatments uptake</li> <li>○ Prevention benefits for PLHIV</li> <li>○ Treatments campaign is evaluated by an external body</li> </ul>	<ul style="list-style-type: none"> <li>✓ Choose treatment campaign produced</li> <li>✓ Launched by the NSW Minister of Health WADS 1 2013</li> <li>✓ Media advertising, e.g. Gay press</li> <li>✓ Promotion collateral produce – Chalk Boards, posters, T Shirts, fans and frig magnets</li> <li>➤ Evaluation TBC</li> </ul>
<p><b>NAPWHA Treatment Campaign</b></p> <ul style="list-style-type: none"> <li>○ Continue to support the NAPWHA ‘Start the Conversation’ campaign</li> </ul>	<ul style="list-style-type: none"> <li>➤ Continued support and input into the process</li> </ul>
<p><b>Fresh Start (Quit smoking)</b></p> <ul style="list-style-type: none"> <li>○ Promote wellbeing by providing smoking cessations programs for PLHIV.</li> <li>○ All forums are evaluated by participants</li> </ul>	<ul style="list-style-type: none"> <li>✓ Promotion through sector services and partners, clinics etc</li> <li>✓ Ongoing evaluation</li> <li>✓ Group or one to one facilitation</li> <li>➤ Funder – MAC Cosmetic</li> </ul>
<p><b>*Pilot* Social Inclusion</b></p> <ul style="list-style-type: none"> <li>○ Deliver quarterly social events to support PLHIV in managing a wide range of barriers to social inclusion.</li> </ul>	<ul style="list-style-type: none"> <li>✓ Pilot program funded externally and launched late 2013</li> <li>➤ Funder – MAC Cosmetic</li> </ul>
<p><b>*Pilot* Discussion Group</b></p> <ul style="list-style-type: none"> <li>○ Provide an educational space for PLHIV to meet to discuss a range of factors affecting living with HIV</li> <li>○ Enable PLHIV to deliver solutions</li> </ul>	<ul style="list-style-type: none"> <li>✓ Pilot program funded externally and launched late 2013</li> <li>➤ Funder – MAC Cosmetics</li> <li>➤ Evaluation</li> </ul>

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<ul style="list-style-type: none"> <li>○ All forums are evaluated by participants</li> </ul>	
<p><b>Genesis</b></p> <ul style="list-style-type: none"> <li>○ A peer based partnership workshop for newly diagnosed with ACON.</li> <li>○ All forums are evaluated by participants</li> </ul>	<ul style="list-style-type: none"> <li>✓ Ongoing collaboration and evaluation with sector partner</li> <li>➤ 4 – 6 workshops per year</li> </ul>
<p><b>HIV Positive Retreats</b></p> <ul style="list-style-type: none"> <li>○ Annual partnership retreats program for PLHIV with ACON.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Ongoing collaboration and evaluation with sector partner</li> </ul>
<p><b>Positive Speakers Bureau</b></p> <ul style="list-style-type: none"> <li>○ Key messages delivered on prevention, education, treatments, harm reduction and the promotion of safe behaviour.</li> </ul>	<ul style="list-style-type: none"> <li>✓ 110 Talks delivered YTD 1/07/2013 - 29/01/2014</li> </ul>
<p><b>Community Out Reach</b></p> <ul style="list-style-type: none"> <li>○ PLHIV forums conducted across the region to discuss a range of factors affecting living with HIV</li> <li>○ Provide support information and referral to PLHIV</li> </ul>	<ul style="list-style-type: none"> <li>✓</li> </ul>
<p><b>Community Resources and Promotion production</b></p> <ul style="list-style-type: none"> <li>○ Ensure that program and specific event resources are designed and produced</li> </ul>	<ul style="list-style-type: none"> <li>✓ Ongoing and as required</li> </ul>
<p><b>Revise and / or update 2 factsheets</b></p> <ul style="list-style-type: none"> <li>○ Health education resources are revised, printed, distributed appropriately and evaluated</li> </ul>	<ul style="list-style-type: none"> <li>➤ TBC</li> </ul>
<p><b>Other external resource productions</b></p>	<ul style="list-style-type: none"> <li>✓ Production and launch of the DVD – Being Positive – healthy living for Australians with HIV</li> <li>✓ Positive Life NSW the lead organisation</li> <li>✓ Partnership with NAPWHA, ASHM, The Royal College of General Practitioners, Janssen, Alan Weiss Productions USA and Conrad Associates USA</li> </ul>

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Delivering peer-based evidenced health promotion services that build the individual capacity of people living with and affected by HIV to maximise their health and quality of life

<b>Service Delivery</b>	
Action	Status
<b>On-line presence</b> <ul style="list-style-type: none"> <li>○ Review and expand our on-line presence through consideration of new technology</li> </ul>	<ul style="list-style-type: none"> <li>➤ Reviewing social media presences and resource implications</li> </ul>
<b>Community/ Festival events</b> <ul style="list-style-type: none"> <li>○ Provide a Positive Life NSW presence at nominated community events, and provide information to event attendees.</li> <li>○ All events undergo an evaluation process</li> </ul>	<ul style="list-style-type: none"> <li>✓ Fair Day Presences</li> <li>✓ CoastOut</li> <li>✓ Internal evaluation process for improvement of events, promotional lines etc</li> </ul>
<b>Candle Light Memorial</b> <ul style="list-style-type: none"> <li>○ A partnership with ACON</li> </ul>	<ul style="list-style-type: none"> <li>➤ Ongoing collaboration and evaluation with sector partner</li> <li>➤ Event to be reviewed in 2014</li> </ul>
<b>Promotion of the organisation</b> <ul style="list-style-type: none"> <li>○ New technologies investigated, maintain an online presence</li> </ul>	<ul style="list-style-type: none"> <li>✓ Continued use of various media processes</li> <li>✓ Website has been rebuilt and updated</li> </ul>
<b>Basics of Public speaking</b> <ul style="list-style-type: none"> <li>○ Host a workshop for trainee and senior speakers' professional development.</li> <li>○ Training workshop evaluated</li> </ul>	<ul style="list-style-type: none"> <li>✓ program funded externally and launched late 2013</li> <li>✓ Funder – MAC Cosmetics</li> </ul>
<b>Advanced Communications workshop</b> <ul style="list-style-type: none"> <li>○ Provide advanced level speaking skills to existing to Positive Speakers Bureau</li> </ul>	<ul style="list-style-type: none"> <li>➤ TBC early 2014</li> </ul>
<b>Positive Speakers Bureau media training work shop</b> <ul style="list-style-type: none"> <li>○ Host a workshop for trainee speakers and senior speakers professional development</li> </ul>	<ul style="list-style-type: none"> <li>➤ TBC early 2014</li> </ul>
<b>Positive Speakers Bureau Promotional DVD</b> <ul style="list-style-type: none"> <li>○ Produce a promotional DVD with 3 minute vignettes of Positive Speakers</li> </ul>	<ul style="list-style-type: none"> <li>✓ Program funded externally and to be commenced March 2014</li> <li>✓ Funder – MAC Cosmetics</li> </ul>
<b>Membership</b>	<ul style="list-style-type: none"> <li>➤ TBC</li> </ul>

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<ul style="list-style-type: none"> <li>○ Review and update our membership data base</li> <li>○ Promote membership of Positive Life NSW</li> </ul>	<ul style="list-style-type: none"> <li>➤ Resource and expertise implications?</li> </ul>
<p><b>Talkabout</b></p> <ul style="list-style-type: none"> <li>○ Produce a quarterly news magazine</li> </ul>	<ul style="list-style-type: none"> <li>✓ 4 issues produced and distributed – 4,000 per print run</li> <li>➤</li> </ul>
<p><b>Life.Mail</b></p> <ul style="list-style-type: none"> <li>○ Bi-monthly e-news letter</li> </ul>	<ul style="list-style-type: none"> <li>✓ 8 issues per year</li> </ul>
<p><b>Positive Life NSW website</b></p> <ul style="list-style-type: none"> <li>○ Develop a new website and social marketing platform</li> </ul>	<ul style="list-style-type: none"> <li>➤ Completed</li> </ul>
<p><b>Positive Living National Magazine</b></p> <ul style="list-style-type: none"> <li>○ Work with NAPWHA to trial a new format for this magazine that has a specific NSW content</li> </ul>	<ul style="list-style-type: none"> <li>✓ Pilot commenced second half 2013</li> <li>✓ YTD response has been good</li> </ul>
<p><b>Annual Report</b></p> <ul style="list-style-type: none"> <li>○ Produce an annual report highlighting the work of the organisation over the past financial year</li> </ul>	<ul style="list-style-type: none"> <li>✓ 200 copies produced and distributed via mail</li> <li>✓ Annual report has been published on line. <a href="http://www.positivelife.org.au">www.positivelife.org.au</a></li> </ul>
<p><b>World AIDS Day</b></p> <ul style="list-style-type: none"> <li>○ Host and coordinate the World AIDS Day launch in conjunction with partner agencies</li> </ul>	<ul style="list-style-type: none"> <li>✓ Launched on 1 December 2013 @ Customs House</li> <li>✓ NSW Minister of Health a key note speaker</li> <li>✓ Two speakers from the PSB – gender equity</li> <li>✓ 100 attendees</li> <li>➤ WAD 2014 planning commenced</li> </ul>

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Continue to develop the capacity of Positive Life NSW to effectively represent and advocate for the interests of people living with and affected by HIV in NSW.

<b>Professional Capacity Building</b>	
Action	Status
<b>Governance Building</b> <ul style="list-style-type: none"> <li>○ Continue to support and update the skills in best practice for Board members.</li> </ul>	✓
<b>Board Performance review</b> <ul style="list-style-type: none"> <li>○ Ensure all Board members participate in assessment processes.</li> </ul>	✓
<b>Board Working Groups</b> <ul style="list-style-type: none"> <li>○ Board establishes working groups as required</li> </ul>	✓
<b>Enterprise Agreement</b> <ul style="list-style-type: none"> <li>○ Work with the Positive Life staff and Board to update the Enterprise Agreement (EA)</li> </ul>	➤ EA requires an update – new EA due for negotiation 2104-2015
<b>Annual General meeting (AGM)</b> <ul style="list-style-type: none"> <li>○ AGM held, programs and finance acquitted</li> </ul>	✓ Completed December 2013 ➤ 2014 planning commenced
<b>Strategic Planning</b> <ul style="list-style-type: none"> <li>○ Review the current Positive Life NSW strategic plan</li> </ul>	✓ Strategic Plan reviewed and rewritten, published online @ <a href="http://www.positivelife.org.au">www.positivelife.org.au</a>
<b>Quality Management Service (QMS)</b> <ul style="list-style-type: none"> <li>○ Continue with the QMS process</li> </ul>	✓ Reaccredited ✓ Exceeded three (3) AREAS ➤ Accreditation an ongoing process ➤ New plan submitted
<b>Partnership Audit</b> <ul style="list-style-type: none"> <li>○ Continue to develop partnerships with key agencies</li> </ul>	➤
<b>Media and Communication Plan</b> <ul style="list-style-type: none"> <li>○ Review and update the media and communication plan for annual events</li> </ul>	✓
<b>Volunteer Participation Program</b> <ul style="list-style-type: none"> <li>○ Scope the development of a volunteer program for the organisation.</li> </ul>	➤ TBC

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<p><b>IAC 2014</b></p> <ul style="list-style-type: none"> <li>○ Continue to participate in the planning activities for the International AIDS Conference 2014.</li> </ul>	<ul style="list-style-type: none"> <li>✓ Positive Life NSW has booked accommodation for board and staff</li> <li>✓ Staff are writing submissions</li> <li>✓ Staff are volunteering for IAC 2014</li> <li>✓ The organisation is as ready as it can be at this point</li> </ul>
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Provide the leadership and partnership opportunities and awareness of the lived diversity of people living with and affected by HIV in NSW.

<b>Sector Capacity Building</b>	
Action	Status
<p><b>Stigma Audit</b></p> <ul style="list-style-type: none"> <li>○ Work with Local Health Districts, professional medical organisations and the ACI to promote policies to promote policies and deliver education that reduces discrimination in health care settings.</li> <li>○ Raise community awareness about the impacts of stigma and discrimination on the lives of people with HIV</li> </ul>	
<p><b>Research</b></p> <ul style="list-style-type: none"> <li>○ Participate as partners in research programs related to PLHIV in NSW</li> </ul>	✓
<p><b>Anal Cancer</b></p> <ul style="list-style-type: none"> <li>○ Collaboration with the Kirby Research Institute, ACON, Cancer Council of NSW and ASHM</li> </ul>	✓
<p><b>PozHets</b></p> <ul style="list-style-type: none"> <li>○ A partnership with Sydney South West Local Health Districts (SSWLHD) - developing a discussion paper and work plan</li> </ul>	✓
<p><b>Shared Care Support program</b></p> <ul style="list-style-type: none"> <li>○ ASHM partnership</li> </ul>	✓
<p><b>Presentations</b></p> <ul style="list-style-type: none"> <li>○ Provide presentations and briefings to relevant stakeholders and audiences on the work of Positive Life and emerging issues and</li> </ul>	<ul style="list-style-type: none"> <li>✓ Positive Life NSW staff have made over 20 presentations</li> <li>➤ List to be compiled</li> </ul>



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concerns affection people living with HIV in NSW	
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